



Dereham Church of England Junior Academy

Headteacher: Mrs Kelly Scott

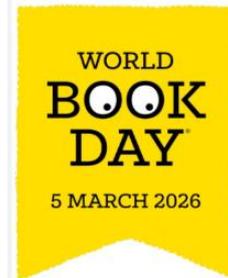
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13th February 2026

World Book Day 2026

Dear Parents and Carers,

On Thursday 5th March, we will be celebrating 'World Book Day' along with the rest of the nation. This year's theme is: *'Reading for Pleasure'*, which calls on everyone to *"let go of pressure and expectations, giving children a choice – and a chance – to enjoy reading."*

With this in mind, every class will be spending some of the day sampling different genres of books; hearing extracts from teachers' favourite books; recommending books to others and taking part in a few book-themed challenges, competing in their Houses.

Dressing Up

Children are invited to dress up as their favourite character from a book if they wish OR the mood of a book, for example a particular colour to illustrate the emotion within a story. We appreciate that this is not for everyone so please note, it is NOT compulsory, however uniform must be worn if your child chooses not to dress up.

'Book in a Box' Competition

As this was SO successful last year, our World Book Day Competition this year is to create a "book in a box" with a prize for the winner from every year group.

You will need a box, which can be a cereal box, shoe-box or equivalent.

Choose your favourite book and decorate your box (inside and out) to represent the different parts of the book.





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- You could draw or cut out pictures of the characters or significant objects from the book.
- You could recreate a scene from the book inside.
- Include interesting quotes from the text.
- Don't forget to include the title and author of the book too.
- Make it as colourful and exciting as you can.



For inspiration look at examples of books in boxes on Google "book in box project ideas" or see the examples attached to the bottom of this letter.

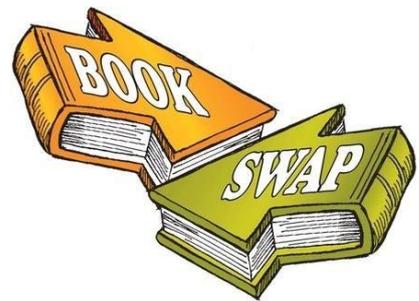
Label your box clearly with your name, class and year group and bring your box on Thursday 5th March for judging.

We aim to share photographs of these on our website and Social Media and during our Parents' Evenings the following week. We will also be hosting our Book Fair at this time too.

There will be a prize awarded for the four winners (one from each year group) so ensure you clearly state your name, year and class along with your entry. Winners will be announced in Collective Worship on Friday 6th March and prizes will be awarded following this.

Book Swap Event

Following the success of last year, our enthusiastic Reading Ambassadors and School Council are working in collaboration to host our annual 'Book Swap' event. On World Book Day itself, children can bring in any **suitable children's book** which they have finished reading and would like to donate for others to enjoy, and 'swap it' for one that they would like to read.



Yours faithfully,

Mrs G Waymouth



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READ YOUR WAY

'Book in a Box' Competition

Ideas and examples.

